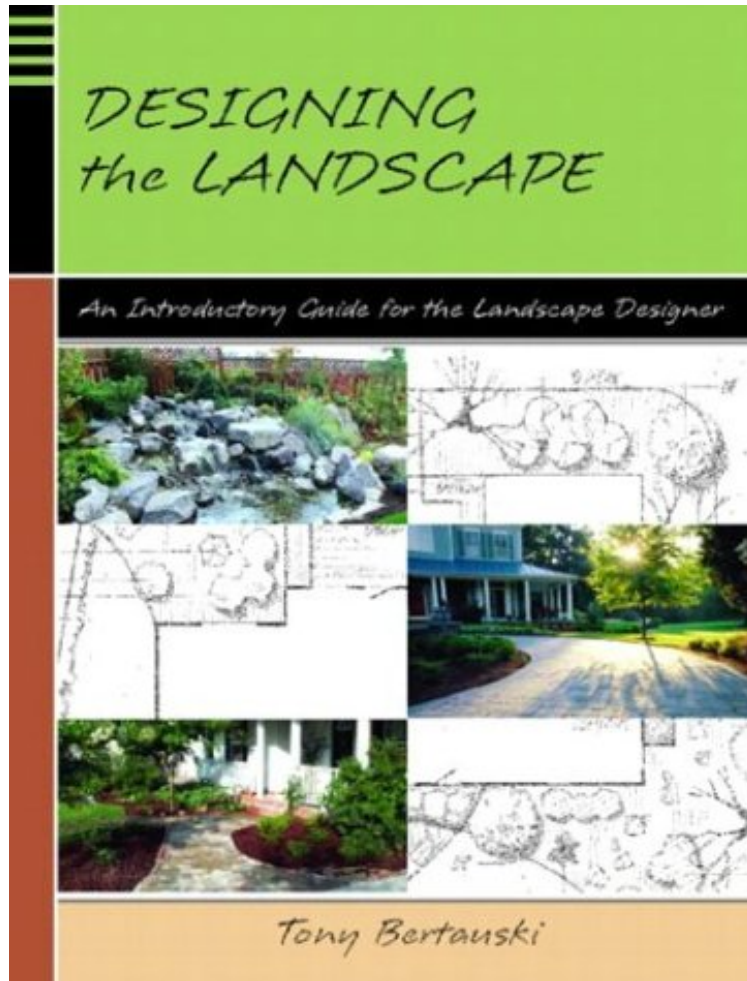


Designing the Landscape: An Introductory Guide for the Landscape Designer

Tony Bertauski

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Tony Bertauski : Designing the Landscape: An Introductory Guide for the Landscape Designer before purchasing it in order to gage whether or not it would be worth my time, and all praised Designing the Landscape: An Introductory Guide for the Landscape Designer:

3 of 3 people found the following review helpful. Book I used for my college course in Landscape DesignBy LindaI recommend this book to anyone interested in pursuing a career in landscape designing. Its easy to read, covers just about everything, and as stated, this is the book I used for my college LD class. There are other topics that are not covered in this book completely that you will need to know if you choose to go into the landscape design business, however, if you check out some of the other books here on , some of which I have reviewed, you could almost get into this career without college, I say almost, depends on your level of dedication and understanding. Mostly its a matter,

of understanding what to do, and then practice, practice, practice (experience)!0 of 1 people found the following review helpful. Given as a gift to my student daughter (required textbook)By Island BoyPurchased for ,my daughter (as a required textbook) I presume she likes it. It was received promptly after I placed the order.0 of 1 people found the following review helpful. but it has lots of information and I am sure it will prove to be very useful.By Rosi H.I haven't really used this yet, but it has lots of information and I am sure it will prove to be very useful.

For introductory courses in landscape design. This highly illustrative and affordable text covers practical points of the design process in a simple step-by-step format--from beginning (the client interview) to end (presentation). This format is concise, readily illustrated to facilitate learning and, most importantly, can be easily applied in the landscape design industry. The book focuses on residential design, although many of the concepts and steps can be applied to commercial projects as well. As each chapter represents a step in the design process, illustrations, photos, and software imaging visually aid the book concepts to further simplify learning.

From the Back Cover Designing the Landscape: An Introductory Guide for the Landscape Designer takes the reader through the design process step-by-step. The text begins with meeting the client and proceeds to functional concepts, design principles, and plant and hardscape materials. Each chapter builds upon the previous one, giving the reader a clear understanding of how the chapters fit into each phase of the design process. The text concludes with the final product and how to effectively present it to the client. Features: Numerous illustrations help aid readers' comprehension of the material Provides practical approaches to establishing a good client relationship as well as how to effectively presentor sellthe design Approaches design in a step-by-step fashion, helping readers to overcome the anxiety of the blank page Introduces the role computers play in the design process Excerpt. Reprinted by permission. All rights reserved. Why another landscape design book? There are numerous books on designing the landscape, of which many are very good in presenting the design process and design principles. Amongst all these books there is a great deal of variety regarding illustrations, depth of coverage, and cost. Although I have great admiration for some of these publications, they were not the most suitable books for our horticulture program. Like many horticulture programs, especially two-year colleges, students take one class in landscape design with the hope they gain an understanding and appreciation of the functionality and aesthetics of design, and to be able to read and understand plan drawings as well as draw their own. Since students are limited to one semester to study landscape design the book, although very informative and thorough, was difficult for students to digest because of the arrangement and overwhelming amount of information. As a result, the majority of students would end up spending a lot of money on a text they hardly used except for looking through illustrations. Although many texts make great reference for advanced learning, it may not be the most useful in an introductory landscape design class. The intention of this text is to present an approach to landscape design starting with interviewing a client and ending with presenting it in a format that is concise, readily illustrated to facilitate learning and, most importantly, can be easily applied in the landscape design industry. The book focuses on residential design, although many of the concepts and steps can be applied to commercial projects as well. In early chapters it covers what the roles of a designer is and how to find work. Then begins a successive approach to the design process beginning with interviewing the client: how to present yourself, what to bring to the interview, and what questions should be answered. Following the interview, chapters discuss how to take and record measurements (Site Plan) and what observations should be made to formulate a design plan (Analysis) while on site. Then it proceeds with chapters that investigate the functional, or usefulness, of the design (Concept Plan) and how to draw a concept plan; a chapter on Design Principles looks at creating visually appealing plan and how to use them to draw a Preliminary Design; a chapter on Plant Selection and Hardscape discusses the materials that will be used to formulate the Master Plan, the final design. Finally, a chapter addresses how to present a design (Presentation) to clients or the classroom that most design books do not cover. Presentation skills cover how to make an effective presentation, making the point that presentation is not reading the plant list but how the needs of the site (analysis) were addressed functionally and aesthetically, as well as why plants and hardscape material are selected and their role in the design. Appendix cover topics such as Estimating Materials, Computer Design, Attracting and Repeling Wildlife, and Research Resources. My hope is that students will be able to use this text cover to cover over the course of a semester, making it easier to understand and effectively supplement their learning in class and provide them with the skills to be an effective landscape designer.